

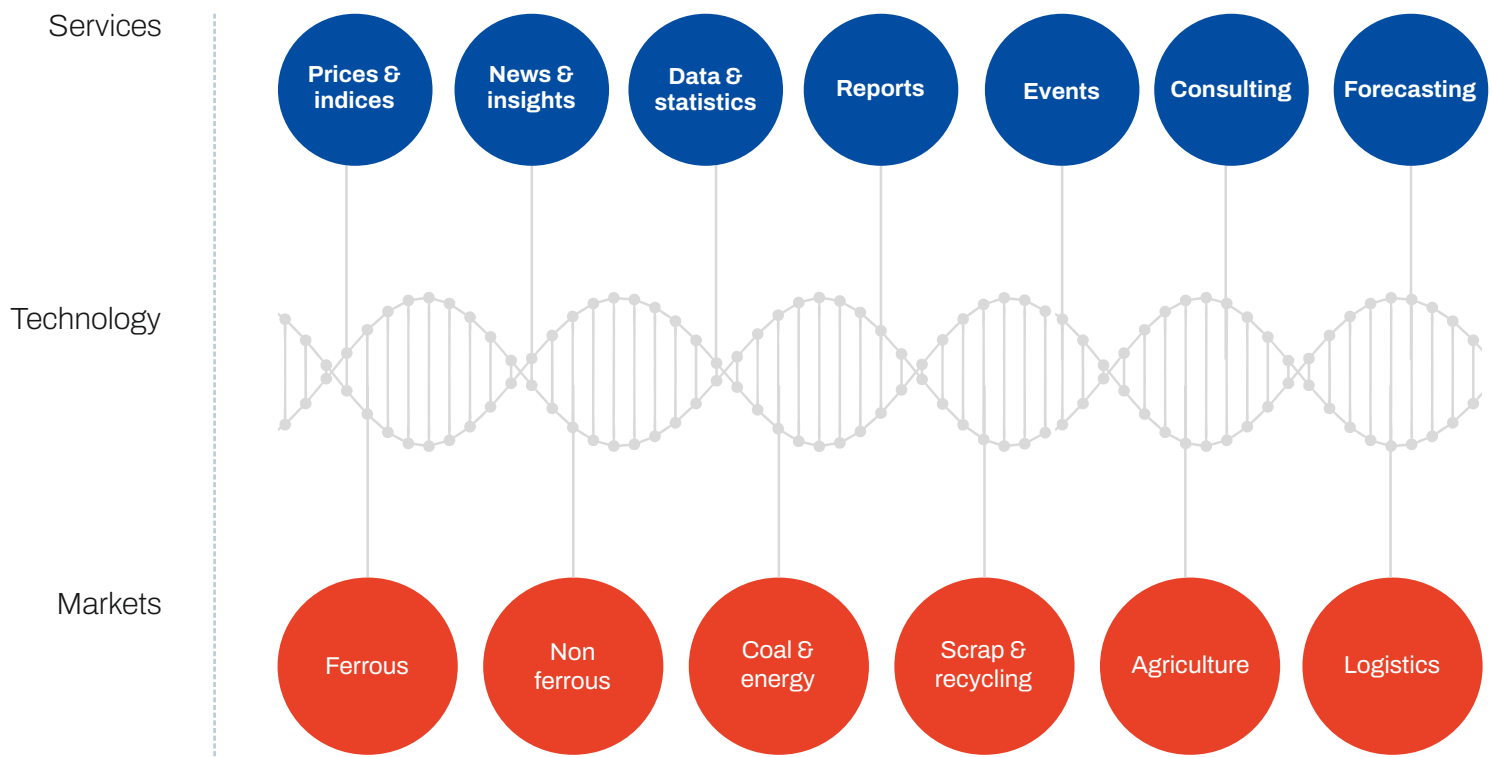
# Keeping You Ahead

# SteelMint & CoalMint are now BigMint!

This transformation marks a significant milestone in our journey, symbolising our evolution into a comprehensive hub that seamlessly aligns with the dynamic nature of the commodities industry.

As the world rapidly evolves, we are focused in our mission to empower you with the knowledge needed to keep you ahead in a world where adaptability is paramount.

## Business Architecture



# About Us

BigMint is a trusted platform for price reporting, market intelligence and consulting for commodities.

## Who are we

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We are a trusted platform for **price reporting, market intelligence & consulting** for commodities.

## What do we do

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We enable our clients to take **critical market decisions by providing a robust platform** for pricing, data and networking. This keeps them at the forefront of the industry.

## How we do it

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We gather information from diverse networks, using **globally benchmarked**, compliant methods and technologies.

## Why we do it

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We drive **growth and development of several commodity industries**, bringing transparency to unorganised and opaque markets, thereby enabling businesses to take critical decisions with confidence.

# Mission

Empowering clients make **complex business** decisions in **opaque markets** through **timely, accurate data & information by leveraging technology**.

# Vision

To be the **#1 Price Reporting** Agency in **India** for accurate and timely **Price & Data, Strategic Consulting, Insights, News, Forecasts** and **Events** for a wide range of Commodities.

- ✓ Using **globally** benchmarked process.
- ✓ Making **BigMint** an **aspirational** brand.
- ✓ A **great place** to work- enjoying work, **harmony, learning** and **growth**.

## Leadership Team

BigMint's leadership team is instrumental in driving the growth of the company with a global outlook. They are committed to bringing transparency to unorganised and opaque markets, enabling growth and development of commodity industries across geographies.



**Dhruv Goel**, Founder & CEO

Dhruv spearheads the company's growth strategy, operational excellence, and business expansion. With a background in iron ore trading, Dhruv's entrepreneurial journey began with the launch of 'Rescue First,' a 24-hour vehicle breakdown assistance service in Bangalore.



**Sumit Agrawal**, Founder, CMO, ED - Operations

Sumit, drives the design & implementation of critical systems and processes in the company. With a sharp focus on business development, new initiatives, and market research, Sumit plays a pivotal role in the company's strategic evolution.



**Tarun Goel**, Executive Director - Technology

Tarun leads the Information Technology division, with over 15 years of invaluable experience. Prior to his pivotal role at SteelMint, Tarun commenced his career with Infosys and made significant contributions at Inlogistics.

# Markets

BigMint is a gateway to the world of insights spanning ferrous and non-ferrous markets, minerals, coal and energy, and scrap recycling products, providing 600+ commodity price assessments across 30+ countries.

## Ferrous

### Iron ore

Fine/Lumps | Pellets  
Concentrates | Iron ore  
Vessel freight

### Scrap & metallics

Sponge iron  
Pig iron  
Melting scrap  
Rerolling scrap  
Mill scale

### Coal & coke

Non coking | Coking  
Met coke

### Steel

Billet/Bloom/Ingot  
Rebar | Structure  
Wire rod | HRC | HR plate  
HR strip (Patra)  
Pipes | CRC | GP  
PPGI | Galvalume

### Ferro alloys

Manganese ore  
Chrome ore | Silico manganese  
Ferro manganese | Ferro chrome  
Ferro silicon | Noble ferro alloys

### Ship breaking

### Stainless steel

### Logistics

Vessel freight

## Non ferrous

### Aluminium

### Copper

### Zinc

### Lead

### Nickel

### Tin

## Coal & energy

### Non coking

### Coking

### Met coke

### Pet coke

### Graphite electrode

## Scrap recycling

### Ferrous scrap

### Non-ferrous scrap

### Ship breaking

### Stainless steel scrap

# Solutions

BigMint enables you to take critical market decisions by providing a robust platform for pricing, data and networking. This keeps you at the forefront of the industry.



## Prices

Track precise price movements governed by robust methodologies and IOSCO principles



## Insights

Catch the pulse of the market with real-time updates and analysis



## Data & Statistics

Get a comprehensive dataset and archive data on production, capacity, export, imports & inventories that drives decisions



## Consulting

Keep pace with the latest market trends with our personalised consulting services



## Reports

Make informed decisions powered by comprehensive reports on commodities and regions



## Logistics

Gain deeper understanding of global trades with up-to-date vessel lineup & freight data



## Tenders

Government & private tender listings across commodities & markets



## Events

BigMint Events bring together people across the world to share their Ideas, knowledge & products with their peers

# Prices

Track precise price movements & indexes governed by robust systems & International Organization of Securities Commissions (IOSCO) principles.

- **Trusted by industry professionals for:**

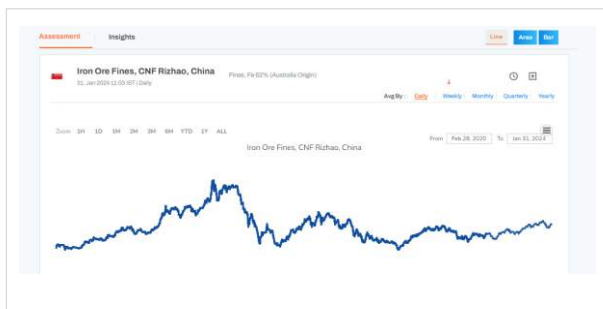
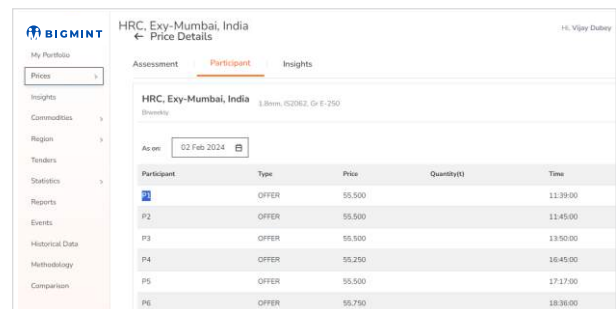
**Benchmarking**

**Negotiation & contract settlement**

**Audits**

**Arbitration**

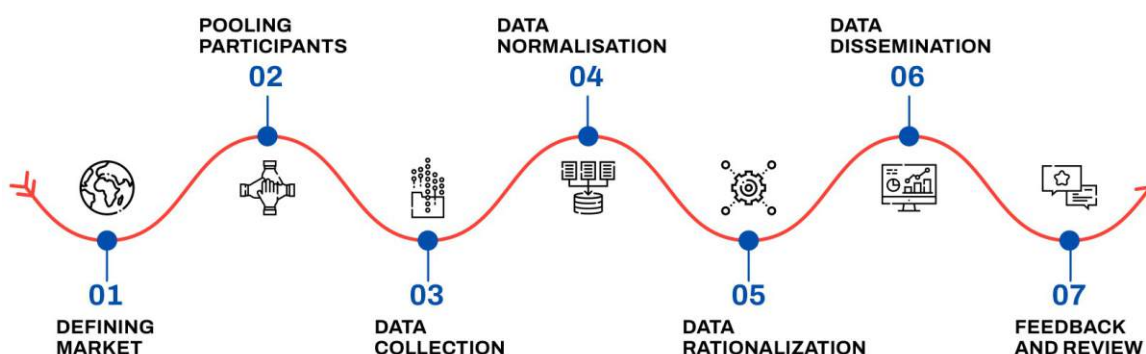
- **Technology driven & rational based price reporting**
- **IOSCO compliant**

Participant	Type	Price	Quantity(t)	Time
P1	OFFER	55,500		11:39:00
P2	OFFER	55,500		11:45:00
P3	OFFER	55,500		13:50:00
P4	OFFER	55,250		16:45:00
P5	OFFER	55,500		17:17:00
P6	OFFER	55,750		18:36:00

## Methodology

Understand our market specific methodologies that impart a rationale to our price discovery mechanisms



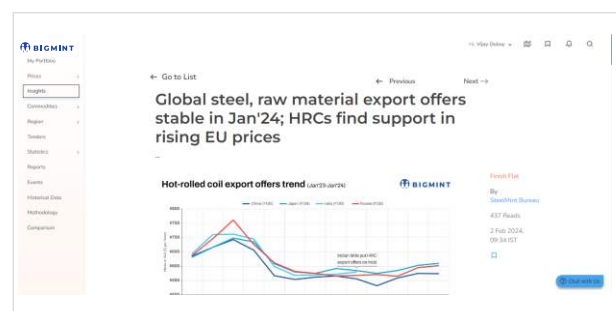
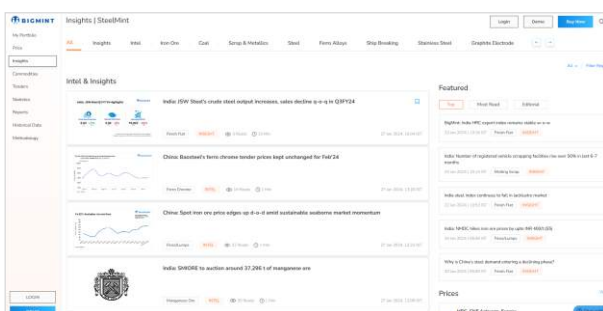
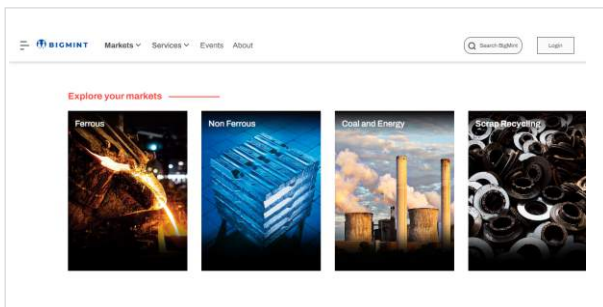
[Download Methodology Documents](#)



# Insights

Translating data into realtime insights that gives:

- Quick & in-depth market updates
- Breaks down complex data into simple stories
- Actionable information
- Fosters proactive business decisions



# Data & Statistics

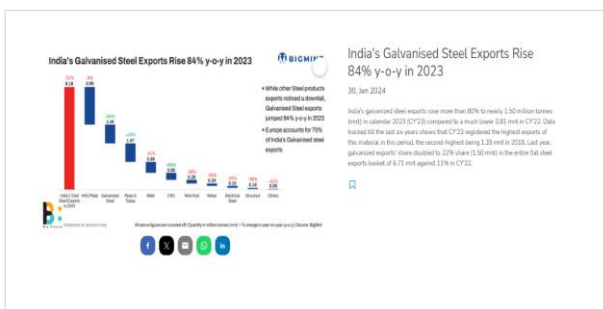
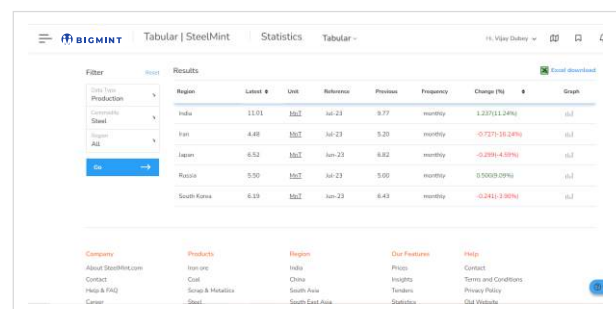
Get verified, granular and archive datasets on crucial parameters that drive business decisions

## Modes

- **Historical data**  
Excel download | API plugin
- **Data on demand**
- **Dashboard**
- **Infographics**

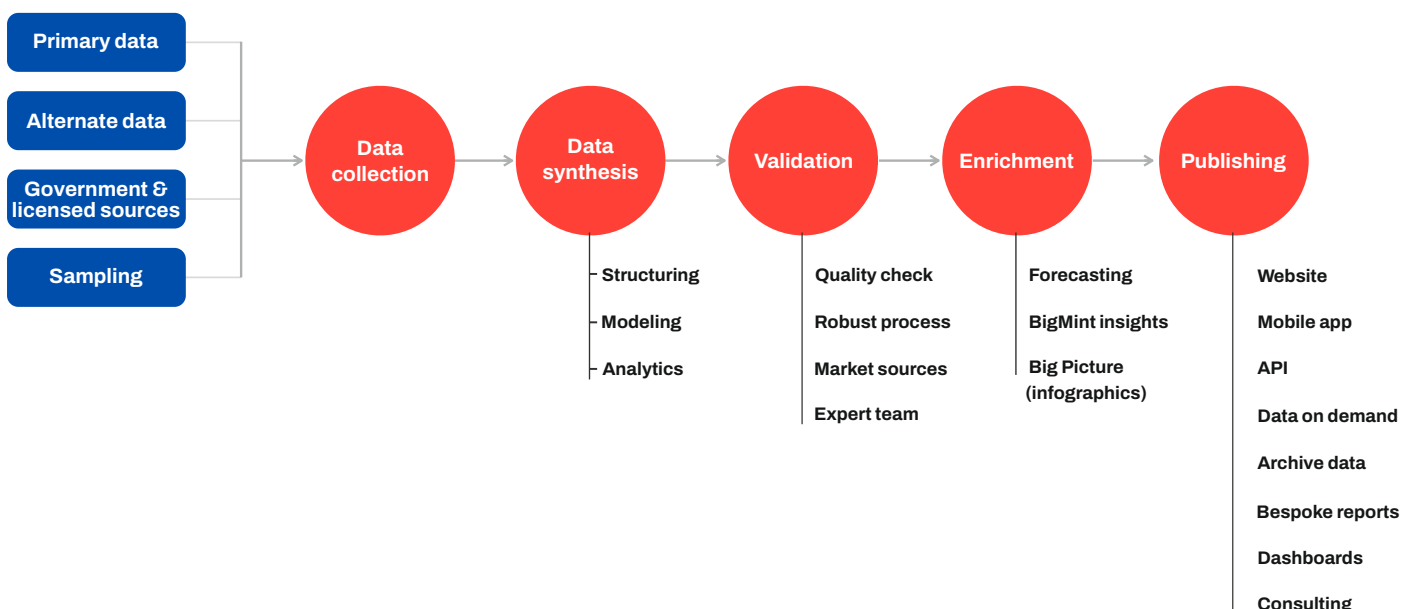
## Advantages

- **Study past trends**
- **Save time on data aggregation**
- **Validate data through alternate ways**
- **Take decisions on hard facts**

Region	Latest	Unit	Reference	Previous	Frequency	Change (%)	Graph
India	11.01	mT	Jul-23	9.77	monthly	1.23(12.48%)	(a)
Iran	8.48	mT	Jul-23	9.20	monthly	-0.72(-7.82%)	(a)
Japan	6.52	mT	Jun-23	8.82	monthly	-0.29(-4.99%)	(a)
Russia	5.90	mT	Jul-23	5.00	monthly	0.90(18.00%)	(a)
South Korea	6.19	mT	Jun-23	6.43	monthly	-0.24(-3.73%)	(a)

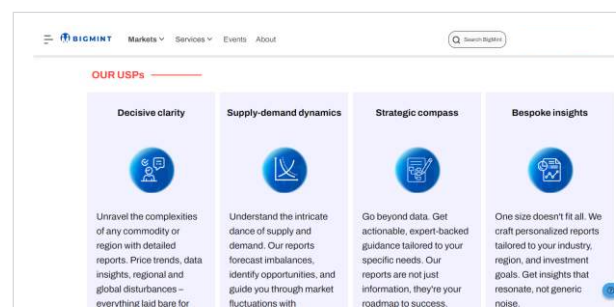
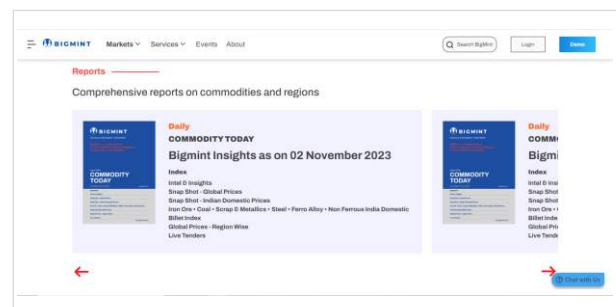
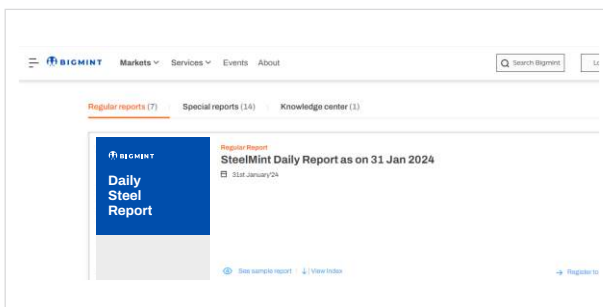
## Data intelligence mechanism



# Reports

Make informed decisions powered by detailed reports on commodities & geographies

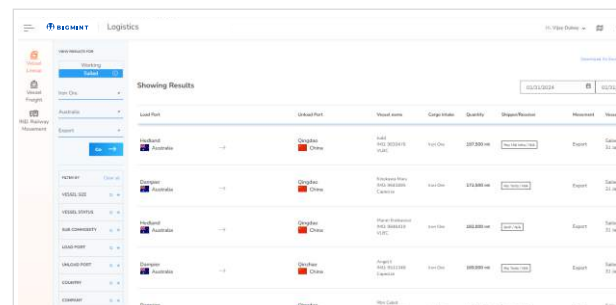
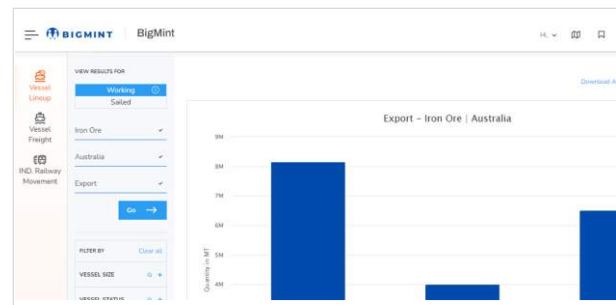
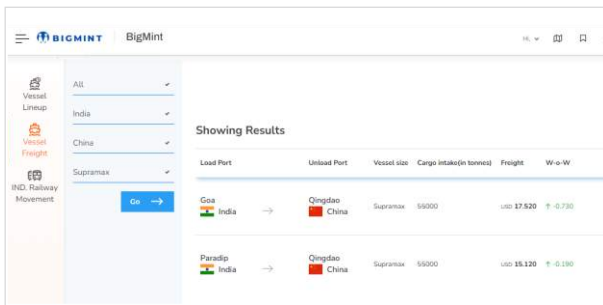
- **Unfolding complete market dynamics**  
price, data, regional and global disturbances,  
macro and micro views
- **Supply - demand scenario**
- **Strategic guidance**
- **Bespoke**
- **Product/Region oriented**



# Logistics

Gain deeper understanding of global trades with up-to-date vessel line-up data and vessel freights

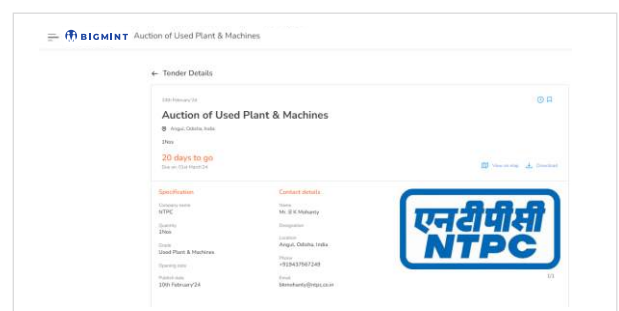
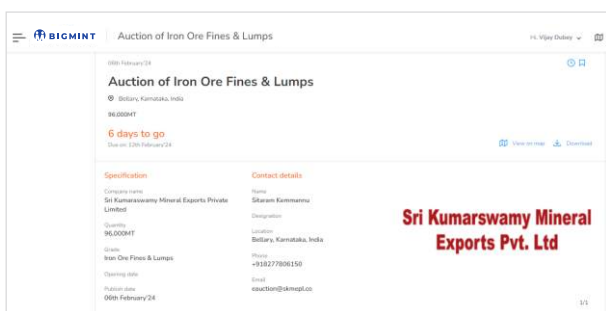
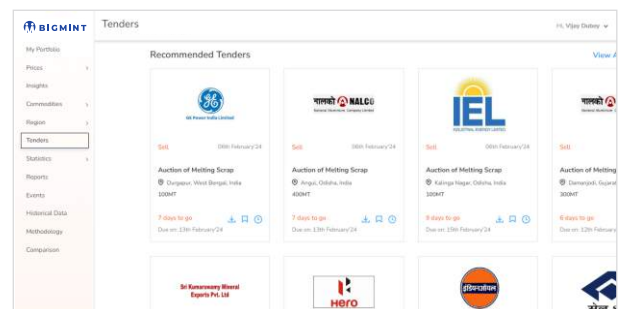
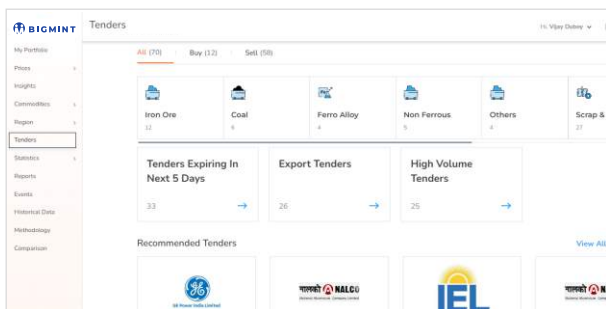
- Vessel line-up
- Vessel freight
- Railway movements



# Tenders

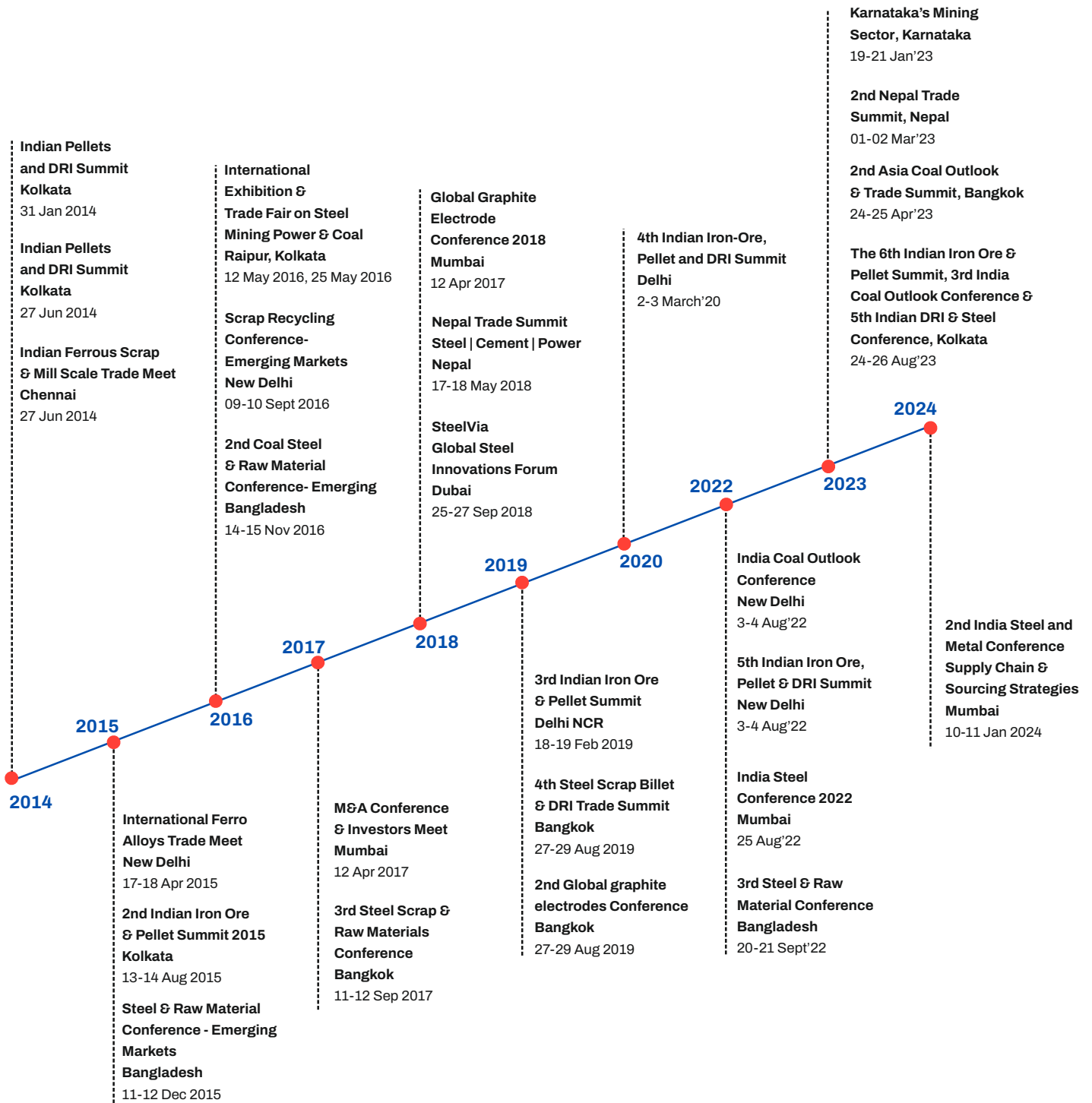
Government & private tender listings across commodities & markets

- Single unique platform to explore commodity tenders/EOIs
- Download tender documents



# Events

Be a part of BigMint's global commodities community to forge meaningful relationships, exchange ideas & leverage growth opportunities



# BigMint in Numbers



**3,700+**  
Clients



**200,000+**  
App Downloads

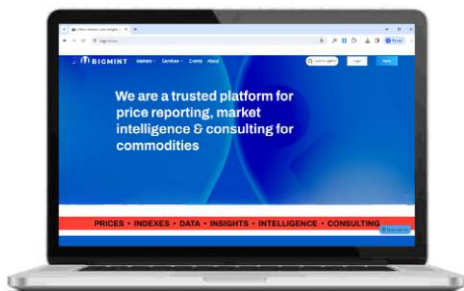


**400,000+**  
Website Visitors

## Delivery Mode

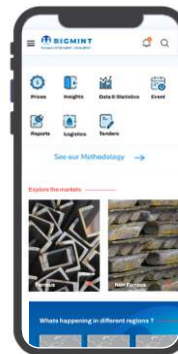
Easy access to crucial information; when you need it, where you need it

### Website



[www.bigmint.co](http://www.bigmint.co)

### Mobile App



### Email



### API mode



# Advantages

Learn how BigMint can help your business in the volatile commodities markets

## **Negotiations & risk management**

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Get access to responsible pricing powered by our robust methodology. Negotiate with confidence & protect your bottom line through informed decision-making.

## **Agile Strategy**

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Gain data-driven insights that reduce uncertainty. Make informed decisions that streamline operations to build sustainable & resilient businesses.

## **In-depth Market Analysis**

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Streamline strategic decisions with our expert analysis. Track logistics with tailored data & gain a 360° perspective with exhaustive reports.

## **Community Networking**

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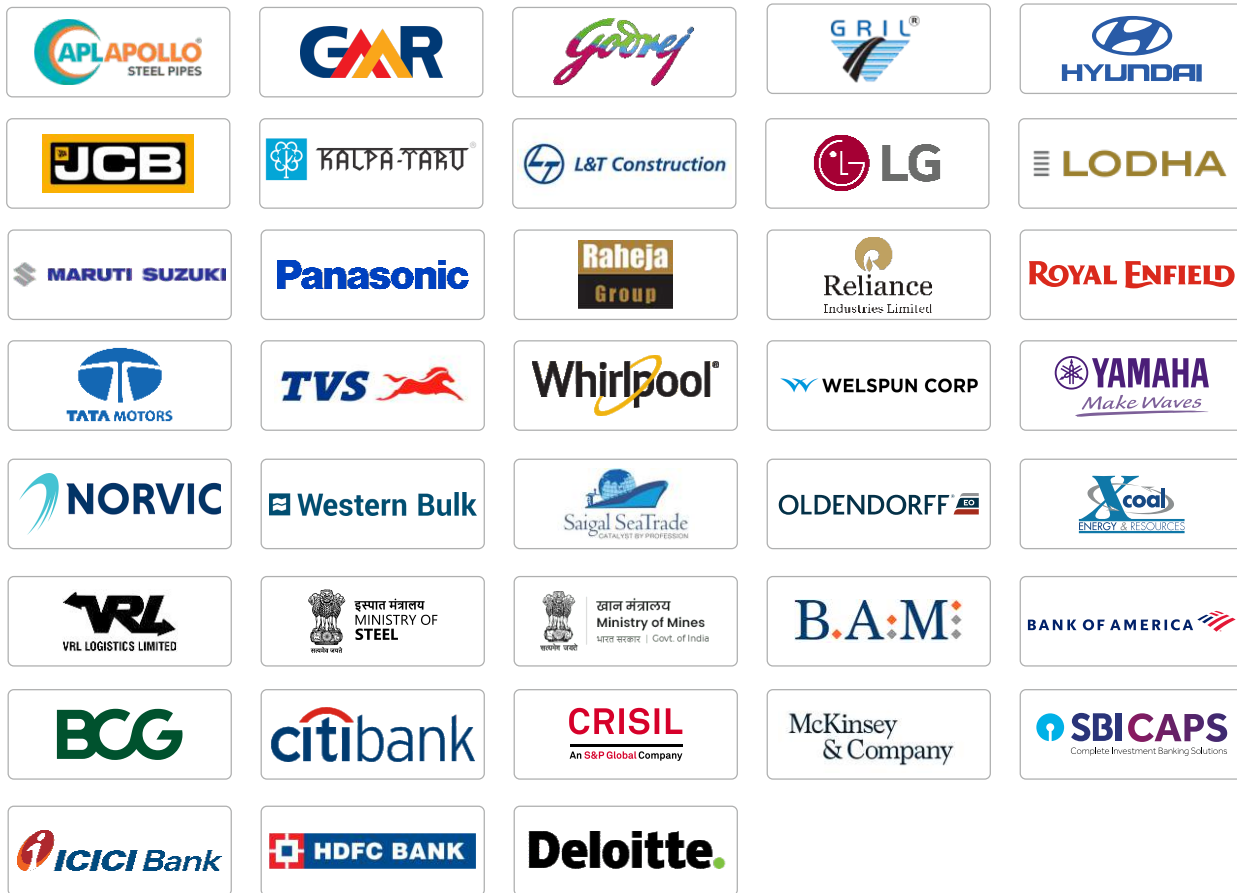
Tap into our professional network to foster meaningful relationships & showcase your offerings at exclusive conferences for collaboration & growth.



# Clients

In our journey towards excellence, we are proud to collaborate with an esteemed clientele spanning India and the globe. Our clients include industry leaders, visionaries, and innovators who have entrusted us with their success.





# Culture

We are an organization driven by values and purpose that is to empower businesses take informed decisions. What distinguishes us is our culture. The expertise we bring to the table is from our people and their professional conduct in nurturing the relation with clients, partners and communities at large.

# Values

Our MINT values symbolise the zest and freshness of mint, an infusion of energy that fuels the growth of BigMint.

# M

**Methodical**

## ***Purposeful Actions, Thoughtful Processes***

At BigMint, we move with intention. We believe in structured approaches that enhance clarity and efficiency. By focusing on the details, we strive for excellence in every task.

# I

**Intelligent**

## ***Knowledge-Driven Solutions***

Grounded in data and facts, our genuine curiosity drives us to question everything we do, enabling us to make informed decisions.

# N

**Nurturing**

## ***Encouraging Growth and Connection***

We cultivate winning teams and thriving relationships. Our definition of success is collective, celebrating achievements together and supporting each other's development. By empowering our people, we prepare the next generation of leaders within our organization.

# T

**Trustworthy**

## ***Encouraging Growth and Connection***

We cultivate winning teams and thriving relationships. Our definition of success is collective, celebrating achievements together and supporting each other's development. By empowering our people, we prepare the next generation of leaders within our organization.

## Training & development

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### **Training & upskilling**

Through its "Shivir" series, BigMint presents its employees with ample opportunities to practically learn from the industry and serve it better.



### **Learn from the leaders**

BigMinters hone their leadership skills through first hand experiences of inspiring personalities who have lived up to their corporate and social lives.



### **Social & cultural capital**

BigMint attaches equal importance to developing the trust within BigMinters and allow them accumulating the knowledge, skills and education.

# Awards & Accreditation

Our credentials that make us your most preferred partner in the decision-making journey

- **DX Awards 2022** - Presented by CII Tata Communication - Centre For Digital Transformation
- **Future Ready Organisation 2022 - Startup Category** - Presented by The Economic Times
- **Leaders of Tomorrow, 2021** - Presented by ET NOW
- **Certificate of Merit in Steel Journalism, 2019** - Presented by the Indian Steel Association
- **Entrepreneur of the Year, 2019** - Presented by the Entrepreneurs Organization
- **National Entrepreneurship Award, 2018**- Presented by the Ministry of Skills Development and Entrepreneurship, Govt. of India





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**Book a Demo**